



VersaCAMM/VersaArt

Effective 1/1/10

Eco-SOL Certified Media (ESM) for mild solvent inks with heat assist

ESM Block Out Banner Vinyl

This double-sided 19 oz. uncoated scrim banner vinyl is a great all-purpose banner product for solvent ink printing a variety of indoor and long-term outdoor applications (up to 3 years outdoors). It is a high-quality coated banner (versus laminated banner) with a great white point, and can be hemmed and grommets to finish, and wind slit as well.

ESM-BBV-66-54	54" x 66'	\$ 231.99
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ESM Block Out Scrim Banner

This premium-quality two-sided blockout 20 oz. scrim banner uncoated vinyl has a smooth surface for superior printing on either side. It can be hemmed and grommets, and the high tenacity polyester base cloth makes it extremely dimensionally stable for a wide variety of indoor and outdoor applications. This product is certified flame retardant.

ESM-BOSB-66-54	54" x 66'	\$ 307.99
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ESM Clear Calendered Vinyl, Permanent Adhesive

This high-quality 3 mil clear adhesive-back uncoated vinyl is designed for many types of graphic applications. It images nicely in a variety of print modes and has a permanent adhesive. It is excellent for application to regular surfaces, and durable both laminated and unlaminated, although lamination is recommended for protection against abrasion and chemical deterioration.

ESM-CCVP-75-54	54" x 75'	\$ 111.99
ESM-CCVP-75-30	30" x 75'	\$ 63.99

ESM Clear Solvent Film

This high-quality 3 mil clear polyester film has a special topcoat for mild solvent ink printing. It images well for a variety of applications including overlays and other clear film graphics. It is designed for excellent indoor durability although care should be taken when handling the material.

ESM-CSF-66-48	48" x 66'	\$ 191.99
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ESM Flame Retardant Scrim Banner

This premium-quality one-sided 16 oz. scrim banner uncoated vinyl is specially treated and certified flame retardant. It has a high tensile strength, is tear resistant, and is perfect for both indoor and outdoor applications. It is dimensionally stable and can be hemmed and grommets for a superb finished look. Large banners displayed outdoors should be tested for wind resistance depending on the required durability and longevity of the application.

ESM-FRSB-66-54	54" x 66'	\$ 255.99
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ESM Glossy Calendered Vinyl, Permanent Adhesive

This high-quality 3 mil glossy adhesive-back uncoated vinyl is designed for many types of graphic applications. It images nicely in a variety of print modes and has a permanent adhesive. It is excellent for application to regular surfaces, and durable both laminated and unlaminated, although lamination is recommended for protection against abrasion and chemical deterioration.

ESM-GCVP-75-54	54" x 75'	\$ 111.99
ESM-GCVP-75-30	30" x 75'	\$ 63.99

ESM Light-Weight Banner Vinyl

This single-sided 13 oz. uncoated scrim banner vinyl is a great all-purpose banner product for solvent ink printing a variety of indoor and long-term outdoor applications (up to 3 years outdoors). It is a high-quality coated banner (versus laminated banner) that is very flexible with a great white point, and can be hemmed and grommets to finish, and wind slit as well.

ESM-LBV-131-103	103" x 131'	\$ 615.99
ESM-LBV-66-54	54" x 66'	\$ 171.99
ESM-LBV-66-30	30" x 66'	\$ 95.99

ESM Matte Calendered Vinyl, Permanent Adhesive

This high-quality 3 mil matte adhesive-back uncoated vinyl is designed for many types of graphic applications. It images nicely in a variety of print modes and has a permanent adhesive. It is excellent for application to regular surfaces and durable both laminated and unlaminated, although lamination is recommended for protection against abrasion and chemical deterioration.

ESM-MCVP-75-54	54" x 75'	\$ 111.99
ESM-MCVP-75-30	30" x 75'	\$ 63.99

ESM Premium Backlit Film

This unique film is specially formulated for mild solvent ink printing. It is a medium weight 6 mil film designed to be front print and displayed either front lit or backlit for a variety of display and trade show graphic applications. This material has an excellent indoor longevity but should be mounted and laminated with high-quality pressure-sensitive adhesives.

<u>ESM-PBF-98-54</u>	<u>54" x 98'</u>	<u>\$ 327.99</u>
<u>ESM-PBF-98-30</u>	<u>30" x 98'</u>	<u>\$ 183.99</u>

ESM Premium Cast Vinyl, Permanent Adhesive

This premium-quality 2 mil glossy cast uncoated vinyl has a special permanent removable adhesive that is as durable but easier to apply and remove than traditional permanent adhesives. It is extremely durable and conformable to rivets and irregular curves or indentations, but lamination is highly recommended for fleet applications or to protect images from abrasion and chemical deterioration.

<u>ESM-PCV2-80-54</u>	<u>54" x 80'</u>	<u>\$ 319.99</u>
<u>ESM-PCV2-80-30</u>	<u>30" x 80'</u>	<u>\$ 179.99</u>

ESM Premium Reflective Vinyl, Permanent Adhesive

This premium-quality 6 mil reflective cast uncoated vinyl has a permanent adhesive so it is durable for a variety of graphic applications including vehicle graphics. It is very durable and conformable to irregular curves or indentations, but lamination is highly recommended for vehicle applications or to protect images from abrasion and chemical deterioration.

<u>ESM-PRV2-50-48</u>	<u>48" x 50'</u>	<u>\$ 431.99</u>
<u>ESM-PRV2-50-30</u>	<u>30" x 50'</u>	<u>\$ 287.99</u>

ESM Premium Wrap Vinyl

This premium 2 mil opaque high gloss cast vinyl is equipped with Avery Denison's Easy Apply RS™ adhesive technology and air egress properties. The specialized adhesive is repositionable and slideable which allows the material to glide across vehicle surfaces for exact graphic placement. Micro channels that are embedded in the adhesive coating reduce wrinkles and air entrapment that is associated with vehicle graphic installations. Roland Premium Wrap Vinyl also removes cleanly allowing for reduced labor on end life graphic maintenance. Premium Wrap Vinyl is warranted for 60 months when printed with Eco Sol Max ink and protected by PGM-OPLG2 or PGM-PMCO.

<u>ESM-PWV-150-60</u>	<u>60" X 150'</u>	<u>\$ 707.99</u>
<u>ESM-PWV-125-50</u>	<u>54" X 125'</u>	<u>\$ 531.99</u>
<u>ESM-PWV-125-30</u>	<u>30" X 125'</u>	<u>\$ 295.99</u>

ESM Solvent Satin Canvas

This 465 gram solvent canvas is a bright white top coated product that is designed specifically for Eco Sol Max ink. The specialized coating offers a low glare finish, superior color brilliance and excellent color definition. Composed of a uniform 65% polyester/ 35% cotton blend it can be stretched without cracking and does not have to be top coated or treated for moisture resistance or long term display. This product is ideal for art décor, fine art reproduction, photography backdrops and murals.

<u>ESM-SSC-100-60</u>	<u>60" X 100'</u>	<u>\$ 495.99</u>
<u>ESM-SSC-75-54</u>	<u>54" X 75'</u>	<u>\$ 339.99</u>
<u>ESM-SSC-75-30</u>	<u>30" X 75'</u>	<u>\$ 187.99</u>

ESM Solvent Gloss Canvas

This 457 gram solvent canvas is a bright white top coated product that is designed specifically for Eco Sol Max ink. The specialized coating offers a high sheen finish, superior color brilliance and excellent color definition. Composed of a uniform 65% polyester/ 35% cotton blend it can be stretched without cracking and does not have to be top coated or treated for moisture resistance or long term display. This product is ideal for art décor, fine art reproduction, photography backdrops and murals.

<u>ESM-SGC-100-60</u>	<u>60" X 100'</u>	<u>\$ 495.99</u>
<u>ESM-SGC-75-54</u>	<u>54" X 75'</u>	<u>\$ 339.99</u>
<u>ESM-SGC-75-30</u>	<u>30" X 75'</u>	<u>\$ 187.99</u>

ESM Solvent Glossy Paper

This 7.5 mil glossy paper was specially coated for solvent ink printing. It has a good white point and gloss level for a wide variety of indoor graphic applications. A heat assist of 30-35° C (86-95° F) is helpful with this product, but care should be taken not to heat the paper too aggressively.

<u>ESM-SGP2-100-54</u>	<u>54" x 100'</u>	<u>\$ 111.99</u>
<u>ESM-SGP2-100-30</u>	<u>30" x 100'</u>	<u>\$ 63.99</u>

ESM View Thru Vinyl, Removable Adhesive

This updated version of our popular perforated 7 mil adhesive-back uncoated vinyl is designed for window graphics that require one-way view capability, including vehicle window graphics. While the product images well, care should be taken to avoid over-saturation as ink wells in the holes. This product is designed for flat or curved window surfaces with clean removal after 1 year (depending on environment and application). It is durable both laminated and unlaminated, although lamination is recommended for protection against abrasion and chemical deterioration and to keep dirt and debris from filling the holes.

<u>ESM-VTV2-50-53</u>	<u>53" x 50'</u>	<u>\$ 503.99</u>
<u>ESM-VTV2-50-24</u>	<u>24" x 50'</u>	<u>\$ 235.99</u>

Piezo Certified Inkjet Media (PCM) mainly for aqueous inks but some products cross-compatible

PCM Opaque Heat Transfer Material

This unique coated garment transfer material is an opaque white media designed to be print and cut for heat transfer to light or dark garments, either cotton or cotton blend. Graphics are simply printed right-reading, placed on the garment and heat pressed using a transfer tissue or Teflon pad over the graphic (adhesive transfer tapes do not typically work well). Finished transfers offer terrific color with good handling. This media works with all ink types, and should be printed without heat.

<u>PCM-HTM-50-50</u>	<u>50" x 50'</u>	<u>\$ 255.99</u>
<u>PCM-HTM-50-24</u>	<u>24" x 50'</u>	<u>\$ 123.99</u>

PCM Matte Artist Canvas - 7 oz.

This medium weight matte topcoated cotton/polyester blend canvas offers an excellent white point and images well in a variety of print modes. It is designed to be dry to the touch immediately after printing, and offers exceptional water-resistant properties and excellent longevity and durability. Auto sheet cutting is not recommended with this media.

<u>PCM-MAC7-40-60</u>	<u>60" x 40'</u>	<u>\$ 299.99</u>
<u>PCM-MAC7-40-52</u>	<u>52" x 40'</u>	<u>\$ 259.99</u>
<u>PCM-MAC7-40-42</u>	<u>42" x 40'</u>	<u>\$ 211.99</u>
<u>PCM-MAC7-40-24</u>	<u>24" x 40'</u>	<u>\$ 119.99</u>

PCM 150 Gram Heavy Matte Paper

This product is heavyweight and affordable, and an excellent choice for color graphics applications including posters, point of purchase displays, trade show and board room graphics. The high opacity and exceptional white point, along with this product's ability to handle heavy ink load, assure a quality reproduction. When lamination or encapsulation is part of the application, this premium matte product can reduce your cost with very little loss in image quality. This material prints well with pigment and mild solvent inks.

<u>PCM-PMP3-100-60</u>	<u>60" x 100'</u>	<u>\$ 159.99</u>
<u>PCM-PMP3-100-50</u>	<u>50" x 100'</u>	<u>\$ 131.99</u>
<u>PCM-PMP3-100-42</u>	<u>42" x 100'</u>	<u>\$ 122.39</u>
<u>PCM-PMP3-100-30</u>	<u>30" x 100'</u>	<u>\$ 79.99</u>

Performance Guaranteed Inkjet Media (PGM) for all ink types, particularly aqueous inks

PGM Calendered Luster Overlaminat Film

This high-quality 3 mil calendered vinyl overlaminat film is perfect for both indoor and some outdoor applications requiring less flexibility and durability than cast vinyl film. It offers a unique semi-gloss or luster look for glare-reduction. Performance is guaranteed for up to 25 months outdoors depending on the substrate and ink type used, either Roland pigment or mild solvent inks. This is a pressure-sensitive film that is also suitable for laminating other Roland media for added protection and durability.

PGM-OLCL-150-54 54" x 150' \$ 255.99

PGM Premium Cast Gloss Overlaminat Film

This premium-quality 2 mil vinyl overlaminat film is the perfect solution for all types of indoor and outdoor applications. It offers generous flexibility with a high gloss finish for maximum impact. Performance is guaranteed for up to 60 months outdoors depending on the ink type used, either Roland pigment or mild solvent inks. This is a pressure-sensitive film that is very durable and flexible, and is therefore suitable for laminating all other Roland media for added protection and durability.

PGM-OLPG2-15060 60" x 150' \$ 531.99

PGM-OLPG2-15054 54" x 150' \$ 479.99

PGM-OLPG2-15030 30" x 150' \$ 267.99

PGM Premium Matte Cast Overlaminat

This is a premium quality 2 mil matte cast overlaminat film with a clear permanent adhesive that is extremely flexible and ideal for vehicle graphics. Matte finishing provides a unique look that lowers light interference and ensures sharp detailed graphics. Premium Matte Cast Overlaminat is warranted for 60 months by Roland's exclusive Wrap Solution Warranty.

PGM-PMCO-150-60 60" x 150' \$ 531.99

PGM-PMCO-150-54 54" x 150' \$ 479.99

PGM-PMCO-150-30 30" x 150' \$ 267.99

Proof Quality Inkjet Media (PQM) mainly for aqueous inks but some products cross-compatible

PQM Super Hi Gloss White Film

If the Hi-Fi JET has a signature media, this is it. Brilliant white film with exceptional dot definition for highest resolution printing makes this a must for photography and high profile presentations. Additionally, the product is water-resistant [water-fast] and exhibits quick dry properties although care should be taken when handling the product. This material was developed for use with aqueous inks.

PQM-PETG-66-52 52" x 66' \$ 399.99

PQM-PETG-66-41 41" x 66' \$ 319.99

SOLJET Certified Media (SCM) for mild solvent inks

SCM Glossy Photobase Paper

This high-quality 9 mil glossy photobase paper was specially prepared for solvent ink printing. It has an excellent white point and gloss level for a wide variety of graphic applications. Designed for indoor use, prints can easily be mounted and laminated (finished) with pressure-sensitive products. When printing with a machine with heating elements, a heat assist of 30-35° C (86-95° F) is helpful, but care should be taken not to heat the paper too aggressively.

SCM-GPPG-131-50 50" x 131' \$ 367.99

Eco-SOL INK

Description	Color	Part No.	Volume	Price
Eco Solvent Max Ink	Cyan Cartridge	ESL3-CY	220ml	\$ 69.99
	Magenta Cartridge	ESL3-MG	220ml	\$ 69.99
	Yellow Cartridge	ESL3-YE	220ml	\$ 69.99
	Black Cartridge	ESL3-BK	220ml	\$ 69.99
	Cyan Cartridge	ESL3-4CY	440ml	\$ 128.99
	Magenta Cartridge	ESL3-4MG	440ml	\$ 128.99
	Yellow Cartridge	ESL3-4YE	440ml	\$ 128.99
	Black Cartridge	ESL3-4BK	440ml	\$ 128.99

Additional Accessories

Description	Part No.	Price
Replacement Sheet Cutter Blades, pack of 25	US-BLADE-KB	\$ 5.95
Cutter Protection Strip, SP-300	XD-CPS-300	\$ 9.99
Cutter Protection Strip, SP-540	XD-CPS-500	\$ 13.50
Cutter Protection Strip VP-300, LEC-300	1000002656	\$ 11.40
Cutter Protection Strip VP-540	1000002598	\$ 15.30
Pinch rollers for VersaCamm (sold in pairs)	21565102	\$ 29.95
Standard 45° Blade for CJ/SC/SP models, single blade	USA-C145-1	\$ 18.99
Standard 45° Blade for CJ/SC/SP models, pack of 3	USA-C145-3	\$ 44.99
Standard 45° Blade for CJ/SC/SP models, pack of 5	USA-C145-5	\$ 69.99
Standard 60° Blade for CJ/SC/SP models, single blade	USA-C160-01	\$ 21.99
Standard 60° Blade for CJ/SC/SP models, pack of 3	USA-C160-03	\$ 45.99
High Strength 45° Blade, pack of 5	ZEC-U1005	\$ 109.99
High Strength 45° Blade for Thicker Materials, pack of 5	ZEC-U5025	\$ 149.99
High Strength 60° Blade for Thicker Materials, pack of 5	ZEC-U3050	\$ 149.99
Adjustable Tip Blade Holder, Alloy	XD-CH2	\$ 69.99
Adjustable Tip Blade Holder, Ceramic	XD-CH3	\$ 49.99
Media Take Up System SP-300V, VP-300	TU2-30	\$2,094.75
Media Take Up System SP-540V, VP-540, RS-540	TU2-54	\$2,094.75
Media Take Up System SJ-640EX, RS-640	TU2-64	\$2,094.75
Roland VersaWorks RIP Software for SP-300	RVW-SP300	\$ 995.00