

Product Information Guide

The New Roland EGX-30A Desktop Engraver MSRP: \$3,695.00

Roland FDX:30A 4

Overview

Powerful, easy to use solution at a remarkably low price

Roland is pleased to announce the **new Roland EGX-30A Desktop Engraver**. The EGX-30A is today's most cost-effective, computerized engraving solution. Engineered for businesses, schools and other organizations wishing to avoid the time and cost of outsourcing, or start-up engraving shops working on a limited budget, the fast and quiet EGX-30A features automatic surface detection at the push of a button, USB connectivity, and a large 12" x 8" work area. Dr. Engrave software and a Windows® driver are included.

The EGX-30A will be geared toward signs, badges, awards, personalized gift items and rhinestone decorated apparel. The compatibility with Roland R-WearStudio, TriPoint, EngraveLab, and FlexiEngrave software allows you to expand your engraving capabilities. The EGX-30A is the 3rd revision of our proven entry level desktop engravers and is a direct replacement for the EGX-30.

Built on a Foundation of Roland Innovation and Performance

The new EGX-30A includes features that allow customers with no previous engraving experience to be able to setup and run in no time at all.

USB Port

Allows for quick and easy setup via plug and play connectivity

• Dr. Engrave Software

- Supports industry standard True Type fonts
- Features Single Stroke Font Editor (SFEdit)
- Imports Excel/Word/Notepad files and databases in TXT or CSV format for variable data applications such as badges
- o Automatic vectorization of BMP formatted images
- Serialization function

• Faster Throughput

Approximately 30% faster than the previous model

External Power Supply Assembly

External power supply with auto switching voltage

• Upgradable firmware

o Upgradable firmware via the USB port and PC.

Product Announcement: January 7, 2008
Product Ship Date: January 7, 2008



Key Features

New EGX-30A

- USB and Serial Connectivity
- Bundled Dr. Engrave Software
- Faster Throughput
- Upgradable Firmware

USB Connectivity

USB connectivity allows for quick and easy connection to the PC. The EGX-30A supports Windows 2000/XP and VISTA (32 bit edition). The machine also includes a Serial port for connectivity to older software/systems.

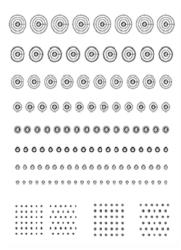
Dr. Engrave Software

Dr. Engrave is easy to use engraving software that produces professional results. Dr. Engrave is capable of inputting various types of text and bitmap images and supports industry standard True Type fonts. The software also comes with a built in single stroke font editor (SFEdit). SFEdit can convert any Windows True Type font into a stroke font that improves engraving speeds and allows the user to engrave smaller text without any type of overlap or bleed.

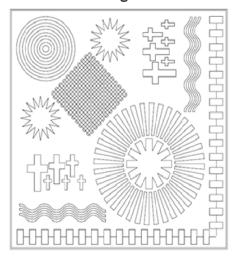
Faster Throughput

The EGX-30A is approximately 30% faster than the previous model so producing badges, tags, awards, and rhinestone motif templates is much quicker. The R-WearStudio output took approximately 18 minutes to produce on the EGX-30A (25 minutes on previous model). The Dr. Engrave output took approximately 7 minutes to produce on the EGX-30A (10 minutes on the previous model).

R-WearStudio



Dr. Engrave





Summary

Over the years, Roland has developed a unique family of products that have redefined the engraving market, from the MPX photo impact printers to our professional series high-speed benchtop EGX-400/600 Engravers. Many professionals have built entire businesses around their Roland engraving system. As Roland technology evolved, we've empowered thousands of professionals with new engraving capabilities to offer their clients products and services they never imagined. The Roland EGX-30A offers the best bang for the buck for the entry level or in-house engraver.

