

**Roland**® Authorized Dealer Announcement



## Introducing the Roland cutter you've been waiting for. **Cuts More. Cuts Faster. Cuts Tougher.**

On March 7, 2017, Roland will announce the launch of its new CAMM-1 GR series – a new generation of large-format cutters uniquely designed from the ground up to deliver best-in-class cutting quality and productivity.



Available in 42", 54" and 64" model sizes, GR cutters combine durable, rigid construction with a host of advanced features for unsurpassed speed, accuracy and media versatility. The new ergonomic L-shaped design of the integrated stand and machine ensure optimum stability for precision cutting, even at high speeds.

### Highlights include:

- 1,485 mm/s (58.5 in/s) cutting speed and up-to 600 gf of down force – fastest and strongest cutter in its class
- Electronic pinch rollers – gone are the days of manually engaging each pinch roller
- Dual-position tool holder – easy transition from kiss-cutting to perf-cutting
- Groove for perforated cutting – extends life of blade and cutter protection strips
- 10-step variable pressure on furthest left and right pinch rollers – ensures solid grip on thin and thick materials
- 3-Year Trouble-Free Warranty with option to purchase a 5-year upgrade

## Pricing & Documentation

42" CAMM-1 GR-420: \$5,495 USD

54" CAMM-1 GR-540: \$5,995 USD

64" CAMM-1 GR-640: \$6,995 USD

## Product Launch Timeline

**March 7, 2017:** Official launch\* and press release.

**March 17, 2017:** Inventory available for the GR-540 and GR-640

**April 21, 2017:** Inventory available for the GR-420