

New ECO-SOL MAX Ink **For Roland Mild Solvent Printers and Printer/Cutters**

Overview

Announcing ECO-SOL MAX Ink!

Revolutionary ECO-SOL MAX achieves new levels of performance and represents a major step forward for ink technology.

Roland is widely recognized for pioneering the development of advanced inks that meet the highest standards for performance, safety and durability. ECO-SOL MAX builds on the company's advanced ink technology with several enhancements including faster drying time, higher density, wider color gamut, expanded uncoated media support and improved scratch resistance. In addition, ECO-SOL MAX is virtually odorless, contains no harmful VOCs, and requires no special ventilation or environmental equipment. Best of all, the list price for MAX is 20% less than ECO-SOL INK which it replaces.

Superior in Every Sense of the Word

- **Quick drying time** – For improved production speed
- **Improved scratch resistance** – Adheres aggressively to a broad range of coated and uncoated media for increased durability and easy handling
- **Wider color gamut** – Delivers vivid, precision printing across the color spectrum with expanded color gamut for reds, blues and greens
- **Virtually odorless** – Ensures a highly comfortable working environment
- **Lower production cost** – Cartridges cost 20% less than ECO-SOL INK
- **Comprehensive media support** - ICC profiles are available for our full line of value-priced media including uncoated options
- **High-density color** – Produces glossy finish and vivid solid colors
- **Durability** – Graphics last up to three years outdoors without lamination
- **Eco-friendly** – Gentle for users, equipment and the environment
- **Versatility** - Ideally suited for both indoor and outdoor applications
- **Supports Lamination** - Great for indoor poster graphics and other applications



Replaces Eco-SOL Ink In Roland Eco-Solvent Inkjets

ECO-SOL MAX has been formulated to enhance the performance of all Roland eco-solvent inkjets including popular VersaCMM and SOLJET models. Effective immediately, ECO-SOL MAX replaces Roland Eco-SOL Ink in these powerful inkjet printers and integrated printer/cutters.

Faster Drying Time

Featuring an improved drying time, ECO-SOL MAX enables improved drying time on a variety of Roland Certified media producing graphics that are dry to the touch and can be handled right off of the printer. This advantage increases productivity and allows ECO-SOL MAX ink to perform with take-up roller systems for long, unattended production runs, even in high-speed mode.



ECO-SOL Ink (200% density)



ECO-SOL MAX ink (200% density)

Ideal for Outdoor Banner Production and Other Complex Applications

For even greater durability, ECO-SOL MAX features improved scratch resistance, critical to the production of outdoor banners and other graphics that involve complex finishing techniques. For outdoor banners, ECO-SOL MAX maintains image quality throughout the printing and finishing processes including welding, sewing, and the attachment of grommets.

Exceptional Image Quality

With higher ink density and wider color gamut, ECO-SOL MAX graphics reflect superb color when viewed at a distance or close up. ECO-SOL MAX's wider color gamut delivers exceptionally bright reds, greens and blues.

Performs with Roland RIP Software

ECO-SOL MAX is designed for performance with existing Roland RIP software, including VersaWorks, COLORIP and ColorChoice. Upon release of the ink, compatible Roland media profiles will be available for all platforms.

Pricing and Part Numbers

At \$59.99 per cartridge, ECO-SOL MAX is priced 20% less than Roland's previous eco-solvent inks. Part numbers are all ESL3, and ink sets are offered in the same six color configurations of BK, CY, MG, YE, LC and LM. With an exceptionally low cost-per-square-foot, ECO-SOL MAX delivers competitively-priced output with very little maintenance or hassle as compared to other ink solutions.

Converting to ECO-SOL MAX

A simple firmware update will enable you to utilize the new ECO-SOL MAX ink. As a result the ink can be completed in just a few easy steps. First, users update to the new firmware version for their printers (Refer to the ESL-MAX Ink Conversion Guide for specific information). The firmware then prompts users when and how to switch ink types. There are no cleaning cartridges required when converting from ECO-SOL to ECO-SOL MAX.