

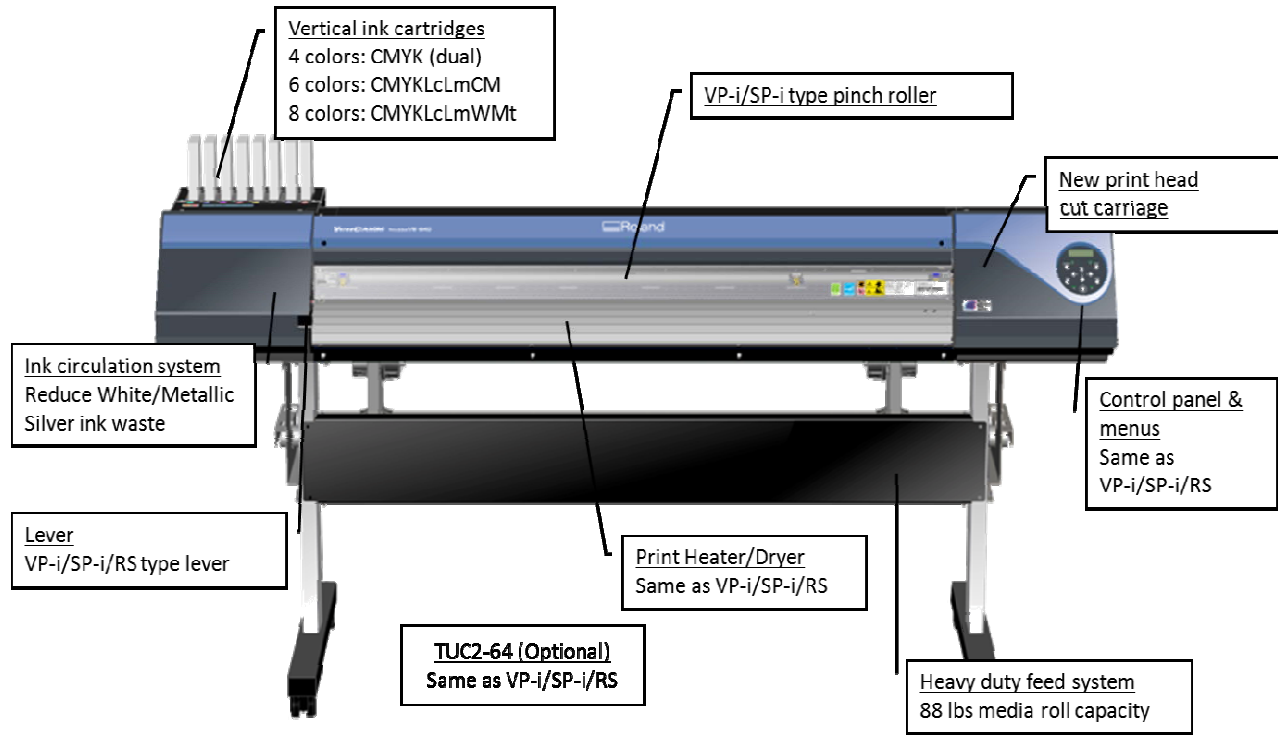
## The New Roland VersaCAMM VS-640 – What You Need to Know

The New VersaCAMM VS-640 combines all of Roland’s greatest technology from the last 12 years with amazing new technology and features to bring the ultimate VersaCAMM printer/cutter to the durable graphics industry.

# VersaCAMM *Print & Cut* VS-640

### Key Features

Price: \$26,495 MSRP



### Technology you know and love.

- ✓ 2 Head Heights
- ✓ Ethernet Connectivity
- ✓ 300grams cut force
- ✓ Platen Heater and post dryer
- ✓ Sheet Cut
- ✓ Advanced Feed Calibration
- ✓ Media Clamp, Long Type
- ✓ Optional Take-up System
- ✓ XJ Feed Motor
- ✓ 2 Year Warranty
- ✓ Grid Encoder Strip
- ✓ High Quality, Standard, High Speed, and Billboard print modes
- ✓ Roland Intelligent Pass Control
- ✓ Ink-Recirculation system
- ✓ 88 lbs media roll feed weight

Imagine.

## New Technology

- ✓ 7 dot sizes to choose from give great image quality and smoother gradations
- ✓ Top Speed: 248 sq ft/hr
- ✓ Vertical Cartridge Configuration – saves space, makes loading easier
- ✓ New front-back, side-side, Wiper System - less user maintenance
- ✓ 8 Channel Print head with latest piezo inkjet technology, takes it past the competition. No one else has this head.
- ✓ Symmetrical ink configuration in dual CMYK to eliminate chromatic banding.

Both of these tables represent all that is encapsulated in the VS-640. With all of its features, it's easier to use, easier to maintain. It has everything the competition doesn't, and pound for pound is the best value in the industry.

## What do you tell your customers about the VS-640?

- It is the “Greatest Hits” of the Roland inkjet lineup, combining the best of everything we’ve done in the last 12 years
- Dual CMYK and Metallic Silver/White gives customers the choice of speed or versatility
- At a sub \$30k price point for Metallic/White solution, it’s an affordable option
- State of the art ink delivery system
- 248 ft/hr top speed in Dual CMYK mode
- vs. Epson GS6000
  - Integrated print/cut, 2 yr warranty, newer print head, silver/white ink option
- vs. Mutoh ValueJet VJ-1614
  - Integrated print/cut, 56 sq ft per hour faster, better print quality, dealer serviced, silver/white ink option
- vs. Mimaki CJV30-160
  - Faster print/cut engine, better print quality, 60 sq ft per hour faster, dealer serviced, silver ink option
- vs. HP DesignJet L25500
  - Integrated print/cut, better print quality, 3 sq ft per hour faster, lower power consumption, 2yr warranty, silver/white ink option