



Roland Color Products  
June 2007

## Roland Inks

### ECO-SOL MAX Advanced Eco-Solvent ink

**Price:** \$64.99 per 220 ml or \$119.99 per 440 ml cartridge

- Quick drying time
- Improved scratch resistance
- Wider color gamut and high-density color
- Virtually odorless
- Ideal for both coated and uncoated media
- Up to 3-year outdoor durability without lamination

### ECO-Xtreme Ink

**Price:** \$199.99 per 1 liter cartridge

- Exceptional durability - UV, water, scratch and alcohol resistance
- Superior bonding to uncoated substrates
- Vibrant color, even in high-speed production modes
- 3-year outdoor durability without lamination

## Roland Software

### VersaWorks™ RIP

- Easy-to-Use Graphical User Interface
- Built with the latest Adobe PostScript (CPSI 3016) engine
- Simultaneous RIP and print capability
- Support for precision contour cutting
- Advanced layout features such as scaling, tiling and nesting
- Optimized halftoning for the Roland inkjet print head, ink and media combination
- Advanced color management features
- Embedded ICC profile support
- Automatic software and media profiles available via Roland@NET
- PC only

## Sublimation Inkjets

### Hi-Fi Express FP-740

**Price:** \$39,995

**Media Width:** 74-inch (1879 mm) media  
73.56 inches printable

**Print Speeds:**

- 270x360 dpi - 548 sq ft/hr
- 360x360 dpi - 453 sq ft/hr
- 360x720 dpi - 225 sq ft/hr
- 360x720 dpi - 149 sq ft/hr
- 720x720 dpi - 99 sq ft/hr

**Max Material Thickness:** 39 mil or 1 mm

**Bundled Software:** Roland ColorRIP

**Ink:** Roland SBL CMYK x2;  
220 ml cartridges @ \$74.99 each

**Durability:** Varies with application

**Running Cost:** \$0.23 psf average (ink & transfer media)

**Ink Cost:** \$0.08 psf

**Media Cost:** \$0.10-\$0.15 psf average for transfer media

**Applications:** Flags, banners, textiles, awards, custom gifts, etc.

## Solvent Inkjets

### AdvancedJet AJ-1000

Grand-format printer

**Price:** \$69,995

**Media Width:** Min. 48" to Max. 104" (1220 to 2641 mm);  
47-1/4" to 102-1/3" printable

**Print Speeds:**

- 360x180 dpi - 968 sq ft/hr (90m2)
- 360x360 dpi - 484 sq ft/hr (45m2)
- 360x720 dpi - 258 sq ft/hr (24m2)
- 720x720 dpi - 129 sq ft/hr (12m2)

**Max Material Thickness:** 39 mil or 1 mm

**Bundled Software:** VersaWorks™ RIP

**Ink:** Eco-Xtreme Ink CMYKcLm

**Materials:** Banner, flexible-face backlit, vinyl  
*Note: the typical customer sources their own media*

**Durability:** UV, water, scratch and alcohol resistant for up to 3 years outdoors

**High Capacity Ink System:** In-line sub tanks supply printheads

**Auto Maintenance System:** Automated maintenance system reduces daily cleanings to once every 2 weeks

**Ink Cost:** \$0.16 psf at 120% coverage

**Media Cost:** \$0.20 - \$0.25 psf average for Low Cost Banner Vinyl

**Applications:** Banners, billboards, display graphics, fleet graphics, outdoor signage

## Pigment & Dye Inkjets

### FJ-540EX Water-based Dye or Pigment Ink printer

**Price:** \$21,995

**Media Width:** 54-inch media; 53 9/16" printable

**Print Speeds:**

- 450 dpi - 300 sq ft/hr
- 360x720 dpi - 150 sq ft/hr
- 720 x 720 dpi - 75 sq ft/hr
- 720x1440 dpi - 38 sq ft/hr
- 1440x1440 dpi - 18 sq ft/hr

**Max Material Thickness:** 39 mil or 1 mm

**Bundled Software:** Roland ColorRIP

**Ink:** CMYKcLm Pigment or Dye Aqueous Ink;  
220 ml cartridges @ \$111.99 each

**Durability:** Up to 100+ yrs. indoors; Up to 1 yr. outdoors

**Running Cost:** Varies with media

**Ink Cost:** \$0.29 psf at 120% coverage

**Media Cost:** \$0.40 psf matte paper, \$0.65 psf semi-gloss paper, \$0.85 psf backlit film, \$1.25 psf matte vinyl, \$1.87 psf matte artist canvas

**Applications:** Fine art and photographic reproduction, tradeshow graphics, banners, posters

## Mild Solvent Inkjets

### SOLJET SJ-645/745EX

64"/74" Eco-Solvent printers

**Price:** SJ645 EX: \$29,995. SJ 745 EX: \$32,995.

**Media Width:** 64/74 inches; 63.56" / 73.56" printable

**Print Speeds:**

- 360x360 dpi (4-color only) - 340 sq ft/hr (31.5m2)
- 450x360 dpi (6-color only) - 315 sq ft/hr (29.3m2)
- 360x720 dpi - 170 sq ft/hr (15.8m2)
- 720x720 dpi - 86 sq ft/hr (7.9m2)
- 720 x1440 dpi - 56.7 sq ft/hr (5.3m2)
- 1080x1080 dpi - 43 sq ft/hr (4m2)
- 1440x1440 dpi - 35 sq ft/hr (3.3m2)

**Max Material Thickness:** 39 mil or 1 mm

**Bundled Software:** VersaWorks™ RIP

**Ink:** ECO-SOL MAX CMYKcLm or CCMMYK

**Materials:** Cast & calendered vinyl, view-through vinyl, banner vinyl, backlit film, matte & glossy paper, heat transfer material

**Durability:** UV, water + scratch resistant for up to 3 years outdoors

**Running Cost:** \$0.55 psf average (ink & vinyl media)

**Ink Cost:** \$0.16 psf at 120% coverage

**Media Costs:** \$0.39 psf Calendered (GCVP); \$0.70 psf Banner (LBV); \$0.30 psf Glossy Paper (SGP)

**Applications:** Signs, posters, banners, tradeshow graphics, floor graphics, custom decals

### SOLJET PRO III XC-540 54" printer/cutter

**Price:** \$29,995

**Warranty:** 2-year parts & labor

**Media Width:** 54-inch (1371 mm) media;  
53" (1346 mm) printable

**Max Print Speeds:**

- 360x360 dpi - 441 sq ft/hr
- 450x360 dpi - 293 sq ft/hr
- 360x720 dpi - 151 sq ft/hr
- 720x720 dpi - 75 sq ft/hr
- 1440x1440 dpi - 31 sq ft/hr

**Max Material Thickness:** 39 mil or 1 mm

**Max Media Weight:** Feed Roller 110 lb. (50 kg)  
Take-up Roller 66 lb. (30 kg)

**Max Cutting Speed:** 11.8 in/second

**Bundled Software:** Roland VersaWorks

**Ink:** ECO-SOL MAX CMYKcLm

**Materials:** Cast & calendered vinyl, view-through vinyl, banner vinyl, backlit film, matte & glossy paper, heat transfer material

**Durability:** UV, water + scratch resistant for up to 3 years outdoors

**Running Cost:** \$0.55 psf average (ink & vinyl media)

**Ink Cost:** \$0.16 psf at 120% coverage

**Media Costs:** \$0.40 psf Calendered (GCVP); \$1.10 psf Cast (PCV2); \$1.55 psf Heat Transfer Material (HTM); \$0.70 psf Banner (LBV); \$0.30 psf Glossy Paper (SGP)

**Applications:** Signs, posters, banners, tradeshow graphics, floor graphics, custom decals

### Optional DU-540 PRO III Dryer Unit

Additional dryer and blower unit

**Price:** \$2,995

**Advantages:**

- Unit can be controlled remotely by Roland VersaWorks
- Allows for printing with higher ink saturation
- Allows for using take-up while printing in higher speed modes

### VersaCAMP VP-300V & VP-540V

30" and 54" Printer/Cutters

**Price:** VP-300: \$13,995 VP-540: \$19,995

**Warranty:** 2-year parts & labor

**Media Width:** 54-inch (1371 mm) media;  
53" (1346 mm) printable

**Max Print Speeds:**

- 360x720 dpi - 114 sq ft/hr
- 720x1440 dpi - 18.7 sq ft/hr
- 1080x1080 dpi - 16 sq ft/hr

**Max Material Thickness:** 39 mil or 1 mm

**Max Cutting Speed:** 11.8 in/sec

**Bundled Software:** VersaWorks™ RIP

**Ink:** ECO-SOL MAX CMYK

**Durability:** UV, water + scratch resistant for up to 3 years outdoors

**Running Cost:** \$0.55 psf average (ink & vinyl media)

**Ink Cost:** \$0.16 psf at 120% coverage

**Media Costs:** \$0.40 psf Calendered (GCVP); \$1.10 psf Cast (PCV2); \$1.55 psf Heat Transfer Material (HTM); \$0.70 psf Banner (LBV); \$0.30 psf Glossy Paper (SGP)

**Applications:** Signs, posters, banners, floor graphics, custom decals

### VersaCAMP SP-300V & SP-540V

30" and 54" Printer/Cutters

**Price:** SP-300V: \$11,995 SP-540V: \$16,995

**Warranty:** 1-year parts & labor

**Media Width:** 54-inch (1371 mm) media;  
53" (1346 mm) printable

**Max Print Speeds:**

- 360x720 dpi - 114 sq ft/hr
- 720x1440 dpi - 18.7 sq ft/hr
- 1080x1080 dpi - 16 sq ft/hr

**Max Material Thickness:** 39 mil or 1 mm

**Max Cutting Speed:** 11.8 in/sec

**Bundled Software:** VersaWorks™ RIP

**Ink:** ECO-SOL MAX CMYK

**Durability:** UV, water + scratch resistant for up to 3 years outdoors

**Running Cost:** \$0.55 psf average (ink & vinyl media)

**Ink Cost:** \$0.16 psf at 120% coverage

**Media Costs:** \$0.40 psf Calendered (GCVP); \$1.10 psf Cast (PCV2); \$1.55 psf Heat Transfer Material (HTM); \$0.70 psf Banner (LBV); \$0.30 psf Glossy Paper (SGP)

**Applications:** Signs, posters, banners, floor graphics, custom decals