

# CUSTOM APPAREL SOLUTIONS THAT SCORE



## PRINT & CUT HEAT TRANSFER GRAPHICS



VersaCamm SP-300V

## HEAT APPLIED DIGITAL CUT GRAPHICS



GX-24

## RHINESTONE DECORATION



EGX-350

Looking for exciting and inexpensive ways to build your business? Roland R-Wear Solutions allow you to create custom results in minutes.

### Rhinestone Decoration

Our Premium Rhinestone Apparel solution makes it fast and easy to add tremendous value to everything from jeans and t-shirts to hats and handbags. Includes Roland EGX engraver, design software, engraving stock, a heat press, transfer tape, and colorful hot-fix rhinestones. Each component of the solution is sold separately by Roland Authorized dealers.

Roland EGX engravers cut precision rhinestone patterns that add glamour to garments, hats, bags and more. Roland's newest EGX-350 model comes with EngraveStudio™ software, for easy rhinestone design and template creation.

### Print & Cut Heat Transfer Graphics

This solution is ideal for short-run t-shirts, sweatshirts, bags, hats and other fabric items. All you need to get started is a Roland printer/cutter, a standard heat press, and our specialized Heat Transfer Material (HTM), specifically designed for print/cut inkjet transfers to cotton or cotton blend garments. Plus, for outstanding color saturation, print with Roland Eco-SOL MAX™ ink.

The best-selling VersaCamm® SP-300V Printer/Cutter prints and contour cuts vivid, high-resolution heat transfer graphics in a single process. Ideal for reproducing full color logos and smooth gradients, these durable 4-color graphics are perfect for both light and dark fabrics. Even one-offs are no problem.

### Heat Applied Digital Cut Graphics

Add names and logos to all types of items, including jerseys, caps, gym bags and jackets. Materials include flock, reflective, neon, glitter and twill. This low-cost, easy-to-use method can also be combined with other technologies like embroidery. All you need is a Roland GX-24 cutter and a standard heat press.

The GX-24 is the perfect tool for cutting a wide range of colorfast heat applied materials. Roland cutters are ideal for personalizing sportswear with names and numbers. Even twill is a snap.





## Custom Apparel Solutions that Score

Roland R-Wear Solutions make it easy to create custom short-run garments, hats, bags, and more in only minutes. Whether it's a print or cut graphic, embellished with rhinestones, or any combination of the three, simply follow the steps below and you're on your way to scoring happy customers and increased sales.

### DESIGN

Create production-ready graphics using Roland software and industry-standard third-party applications.



### PRODUCE

Cut, engrave, or print & cut your way to stunning results with our high-performance devices. EGX-350. SP-300V. GX-24.



### TRANSFER

As necessary, prep your graphics for the heat press with the transfer tape for each application. Rhinestones on transfer tape pictured.



### APPLY

Use a heat press to apply rhinestones, colorful cut materials, or printed heat transfer material in seconds.



From design through application, R-Wear Solutions provide you with the tools of the trade to score with your apparel business. Contact your Authorized Roland Reseller today for information on the Roland EGX-350, SP-300V or GX-24 high-performance production devices.



Custom two-color t-shirt created using Roland CutStudio and the Roland GX-24 Desktop Cutter.



### Special Training Available

In today's competitive environment, expertise is more important than ever. Roland University's state-of-the-art training workshops, presentations and bookstore teach valuable skills that can help your business thrive. Professionals like you have depended on Roland University to reach their goals since 1999.

MORE **PROFESSIONALS** CHOOSE ROLAND



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