



Judges pictured here from left to right include: Jamie McMonigle of McMonigle and Associates; Jim Conquest of Imagine-It Graphics; Patrick Kersey, Tony Miller and Ken VanHorn of Roland; and Molly Sanders of Molly Designs.



THE GRAND PRIZE WINNER

Involved in graphic design since childhood, PJ Brassard holds a BFA degree from The College of Saint Rose in Albany, New York and is a junior partner with Albany-based LogosPrint.com. Opened in 2005 as a division of local marketing firm Logos Marketing, Inc., LogosPrint.com specializes in the creation of signage and other large-format graphics. In August 2006, LogosPrint.com launched 87 Pro Wraps, a new division focused on the fast-growing vehicle graphics market. The company has been a Roland customer since its inception, anchoring its production environment with the high-performance Roland SOLJET 54" printer/cutter. For more information, visit www.logosprint.com.

THE JUDGING PROCESS

Judging took place August 1st at Roland's Irvine, California headquarters. Roland Wrap Contest judges included:

- Jim Conquest, Owner, Imagine-It Graphics
- Jay Lansburg, Owner, Automic Designs
- Jamie McMonigle, Owner, McMonigle and Associates
- Molly Sanders, Owner, Molly Designs
- Sheila Swanson, Auto Shows and Special Events Manager, Scion
- Jim Day, Product Manager, Applications and Training, Roland
- Dave Goward, Executive Vice President, Chief Operating Officer, Roland
- Patrick Kersey, Creative Director, Roland
- Dede Logemann, Marketing Communications Manager, Roland
- Brian McLeod, Managing Director, Color Products Division, Roland
- Tony Miller, Product Manager, Technical Services, Roland
- Ken VanHorn, Senior Product Manager, Roland

AWARD WINNERS



3rd RUNNER UP
"War Chief" by Gerald "Perry" Dominguez Agony Art & Design, San Angelo, Texas



3rd RUNNER UP
"Musical Sheets" by Florin Gavriluta Benex, Inc., Toronto, Ontario, Canada



3rd RUNNER UP
"Magnetic Attraction" by Geri Seiberling ETC Graphics, Carlisle, Iowa



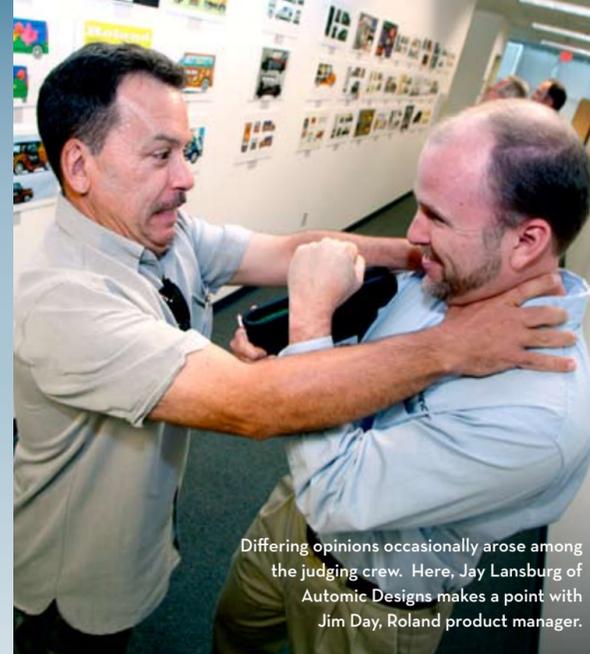
HONORABLE MENTION
"ACME" by Bill Decker Harders Print Shop, La Grange, California



HONORABLE MENTION
"Laci's Ark" by John Deaton Deaton Design, Harlan, Kentucky



HONORABLE MENTION
"Hardware" by Troy Seel Madison, Indiana



Differing opinions occasionally arose among the judging crew. Here, Jay Lansburg of Automic Designs makes a point with Jim Day, Roland product manager.

ATTEND A ROLAND VEHICLE WRAP WORKSHOP



Interested Roland customers can refine their vehicle graphics skills at an upcoming Roland University "Wraps" class. The next Roland Vehicle Wrap Workshop is scheduled for early 2007 with exact dates to be announced this fall. For more information on Roland University classes, log on to www.rolanddga.com/training.



MORE PROFESSIONALS CHOOSE ROLAND

Roland's award-winning line of wide-format inkjet printers and integrated printer/cutters range in size from 30" to 104" in width. Widely recognized as the world's top-selling wide-format printers for the durable graphics market, Roland SOLJET and Advanced-JET inkjet printers and SOLJET and VersaCAMP integrated printer/cutters are ideal for a variety of vehicle graphics applications including custom wraps, partial wraps, pinstriping, window film and protective bras. They're also the perfect production tools for all manner of signs, banners, posters, billboards, fleet graphics and apparel decoration. All Roland inkjets come standard with powerful but easy-to-use VersaWorks RIP.

Roland inkjets have won numerous industry awards including multiple Andre Schellenberg Awards, and repeated victories at the DIMA Digital Printer Shootout and DPI Product of the Year competitions. Other honors include the Seybold Hot Pick award, PEI Cool2 Award, 3D Design Magazine's Editor's Choice Award, Digital Output Readers' Choice Awards, and Graphic Design's "Fall Forty." Visit us online for more information at www.rolanddga.com.



Grand Prize: VersaCAMP SP-300V 30" inkjet printer/cutter and expense-paid trip to Las Vegas for the SGIA 2006 conference.



ROLAND WRAP CONTEST WRAP UP

VersaCAMP GRAND PRIZE WINNER

"Roland Innovation" by PJ Brassard LogosPrint.com Albany, New York



Award winners & contestants featured inside!



1st RUNNER UP
"Roland Racing" by Steve Chartrand Stevo Design, Devon, Alberta, Canada



2nd RUNNER UP
"ECO-SOL MAX" by Dave Dufaux Mobile Image En, Laval, QC, Canada



MORE PROFESSIONALS CHOOSE ROLAND



FOR PRODUCT SPECS, DEALER INFO OR A FREE PRINT SAMPLE, CALL 800-542-2307 OR VISIT WWW.ROLANDDGA.COM



Roland's first-ever Vehicle Wrap Graphics Contest drew more than 400 entries from professionals across the U.S. and Canada. Thousands of dollars in cash and prizes were awarded including a brand new Roland VersaCAMP. **Read on for details.**



Tony Miller, Roland product manager, makes a point with Sheila Swanson of Scion.



“It was inspiring to see so many beautiful and original designs all in one place. It was difficult to choose a winner. All the finalists demonstrated both the visual impact of a great design and the creative potential of digital printing technology.”
 -Sheila Swanson, Scion



The judges reviewed over 400 entries. Among those adding his expertise was Molly Sanders, owner of Molly Designs which has handled vehicle graphics for the Toyota Racing Team for 30 years.

